



Make sure that your company is a part of the premier gathering of pharmacy professionals in Arkansas by attending the 132nd Annual Arkansas Pharmacists Association Annual Convention.

Deadline for Exhibiting & Sponsorship - May 1st

Decorating and Drayage Service

For additional accessories or services related to displaying, please contact:
Eventures
1186 Stearns Street
Fayetteville, AR 72703
479-444-7526

Exhibitor Setup and Removal

Exhibit setup time will be from 10:00am - 3:30pm on Thursday, June 12th. Exhibits must be completely set up by 3:30pm. All exhibits must be removed after 1:30pm on Friday, June 13th.

About the Attendees

The APA anticipates attendees from all sectors of the profession: independent retail, chain retail, hospital, compounding, consulting, academia and managed care. The attendees are always looking for exhibitors that can provide products or services that can improve both their practices and their businesses.

Room Reservations

Chancellor Hotel
70 N. East Avenue
Fayetteville, Arkansas 72203
855-285-6162
Please ask for the Arkansas Pharmacists Association Convention rate.

For Additional Information

Arkansas Pharmacists Association
417 South Victory Street
Little Rock, Arkansas 72201
501-372-5250 phone
501-372-0546 fax
www.arrx.org

To inquire about sponsorship opportunities, please contact Celeste Reid, celeste@arrx.org.



Exhibitor Prospectus

132nd Arkansas Pharmacists Association Annual Convention
June 12-14, 2014 • Chancellor Hotel • Fayetteville

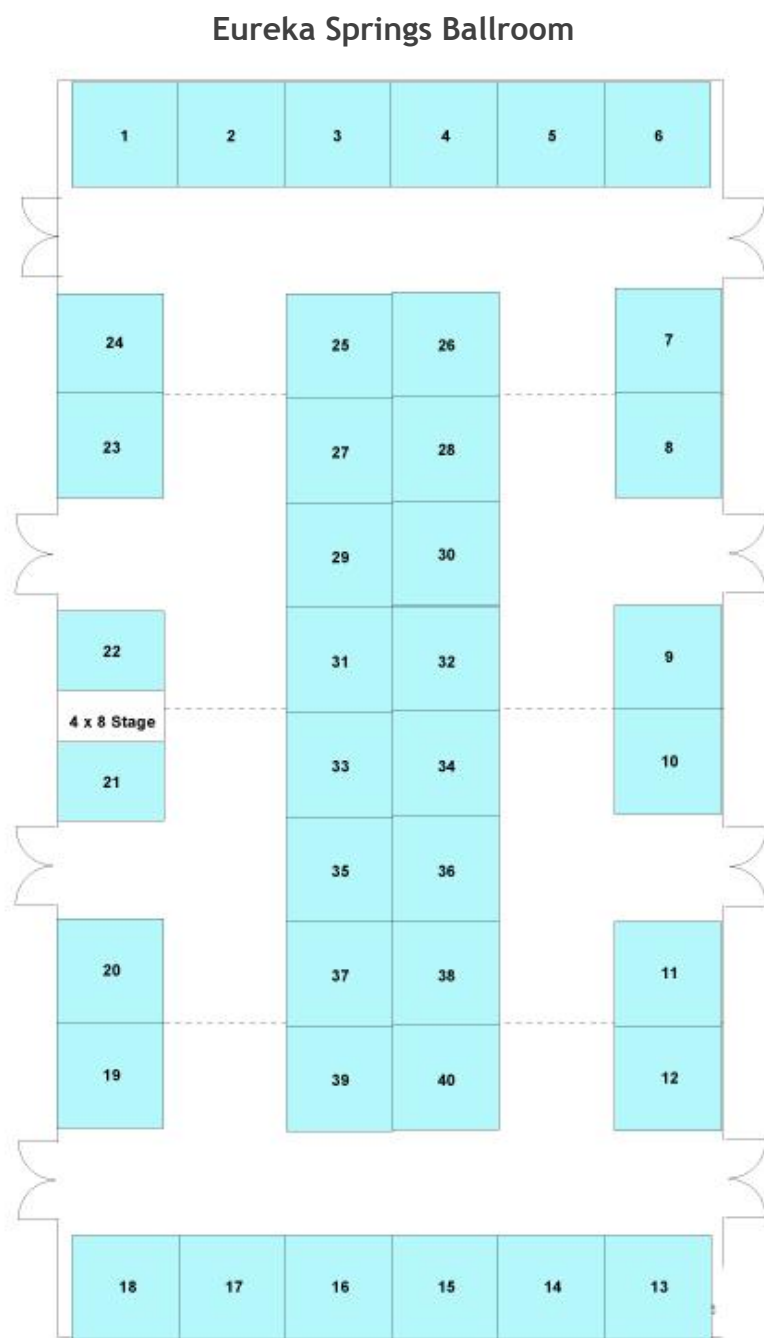


Exhibit Hours for the 132nd Annual APA Convention

Thursday - June 12th - 6:00pm - 8:00pm*
Opening Reception & Exhibits - Food & Activities

Friday - June 13th - 12:00pm - 1:30pm*
Luncheon & Exhibits for all attendees

*Times are subject to change. Please make sure you provide a correct email address to stay notified of convention schedule.



The Arkansas Pharmacists Association invites you to participate in our 132nd Annual Convention on June 12-14th, 2014, at the Chancellor Hotel in Fayetteville. Sponsorship opportunities and exhibit space are limited and are filled on a first-come, first-served basis. The APA staff will work with you to make your participation both productive and enjoyable. Please contact APA at 501-372-5250 if you need additional information.



Exhibitor - \$750

Convention Booth, recognition on APA's website (www.arrx.org), listing in Annual Meeting Program, convention photo in *ARRx - The Arkansas Pharmacist*, 10% discount on any size 4-color ad in *ARRx - The Arkansas Pharmacist*.



Gold Sponsor - \$1500

Exhibitor Package PLUS sponsorship of continental breakfast, break refreshments OR reception, signage at sponsored event, recognition during education session, recognition in *ARRx - The Arkansas Pharmacist*, 25% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Platinum Sponsor - \$2500

Exhibitor Package PLUS sponsorship of 1.5 hour continuing education session OR major convention social event, recognition at education session, sponsor feature distributed to full APA membership in APA's *InterRxActions e-newsletter*, recognition in *ARRx - The Arkansas Pharmacist*, 50% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Golf Sponsor - \$3000

Silver Sponsor Package PLUS named sponsor of the APA Convention Golf Scramble, signage at golf registration, beverage cart and opportunity to supply branded golf-related merchandise to players, opportunity to address players prior to start of scramble, recognition in *ARRx - The Arkansas Pharmacist*, 50% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Exhibitor Specifications

All exhibits are complete with an identification sign, skirted table, two chairs, and wastebasket. If you require electricity, it is available for a nominal fee. Contact the Chancellor Hotel for information regarding additional electrical needs.