

learn

implement

change



Arkansas Pharmacists  
Association

2014  
CONVENTION

June 12-14, 2014 | The Chancellor Hotel  
Fayetteville, Arkansas



# 132ND APA ANNUAL CONVENTION

## LEARN. IMPLEMENT. CHANGE.

Following healthcare reform, pharmacists who want to be successful will have to learn new skills, implement innovative practices and change the way they think about patients. The Arkansas Pharmacists Association's (APA) 132nd Annual Convention will offer the educational programming to help meet those needs.

The 132nd APA Annual Convention will be held at The Chancellor Hotel in Fayetteville from June 12-14, 2014. During this annual gathering, pharmacists can stay up-to-date and informed with the Continuing Pharmacy Education sessions and networking opportunities planned at the convention. This Annual Convention will welcome up to 350 pharmacists, pharmacy technicians, exhibitors, students, and special guests.

## WHY ATTEND

**Continuing Pharmacy Education:** APA will offer 15 hours of Continuing Pharmacy Education with highly-regarded instructors on topics ranging from pharmacists' role in the Patient-Centered Medical Home to CMS Star Ratings. The CPE is conveniently organized into themed blocks:

- |                   |                                     |
|-------------------|-------------------------------------|
| Thursday AM-      | <b>Team-Based Healthcare</b>        |
| Thursday PM-      | <b>The ABCs of MTM</b>              |
| Friday AM and PM- | <b>Shoot for the Medicare Stars</b> |
| Friday PM-        | <b>Clinical Update</b>              |
| Saturday AM-      | <b>Protecting Your License</b>      |

**Comprehensive Exhibition:** Exhibitors including pharmacy wholesalers, manufacturers, insurers, Colleges of Pharmacy, hospitals, and software vendors will be on hand to discuss their newest products and services that will benefit the practice of pharmacy in Arkansas. Be sure to visit with these professionals to learn about their innovative products.

**Social and Networking Events:** Connect with old friends and meet new colleagues! In addition to the always popular Opening Reception at the Exhibit Hall, the Friday evening reception will be held at the Walton Arts Center on Dickson Street. The 14th Annual Art of Wine event will be the party of the summer. You can choose from a selection of more than 400 different wines from around the world and food from the area's best restaurants - all in a festive party atmosphere in the heart of Northwest Arkansas' entertainment district. Or, take your family to AQ Chicken House for a delicious dinner.



We appreciate the support of our Wholesale Business Partners.



## ACCOMMODATIONS

The Chancellor Hotel at 70 North East Avenue is the host hotel for the 132nd APA Annual Convention in Fayetteville. Check-in is at 3:00 PM and check-out is 12:00 PM. **For reservations, call 1-855-285-6162.** Room rate is \$109.00 plus tax. *Mention Arkansas Pharmacists Association Group for group rate.* **Cut-off date for rooms is May 18, 2014.**



The Chancellor Hotel lobby.

# SCHEDULE OF EVENTS

(Schedule is subject to change)

## WEDNESDAY, JUNE 11, 2014

**9:00 AM - 12:00 PM**      **APA Board of Directors Meeting**



Stonebridge Meadows Golf Club

**1:00 PM**      **APA Annual Golf Tournament**  
Stonebridge Meadows Golf Club (Fayetteville)

## THURSDAY, JUNE 12, 2014

**7:00 AM - 4:30 PM**      **Registration**

**7:30 - 8:30 AM**      **Breakfast**

**8:45 AM - 12:00 PM**      **CPE Block One: Team-Based Healthcare**

- Pharmacists Role in Reducing Readmissions
- Pharmacists' Role in the Patient-Centered Medical Home
- Panel Discussion with Session Presenters

**12:15 - 1:45 PM**      **Luncheon & Awards Ceremony**



In 2013, APA President Dennis Moore presented the Bowl of Hygeia Award to Vicki and Karrol Fowlkes.

**2:00 - 5:15 PM**      **CPE Block Two: The ABCs of MTM**

**4:45 - 5:30 PM**      **Arkansas Pharmacists Foundation Board Meeting/ Past Presidents Council Meeting**

**5:30 - 6:00 PM**      **Presidents Reception**

**6:00 - 8:00 PM**      **Opening Reception in Exhibit Hall**

## FRIDAY, JUNE 13, 2014

**7:00 AM - 4:30 PM**      **Registration**

**7:30 - 8:30 AM**      **Breakfast and AP-PAC Speaker:**



**Representative Steve Womack**

**8:45 AM - 12:00 PM**      **CPE Block Three: Shoot for the Medicare Stars**

- Measuring Quality Performance Standards and the CMS STAR rating system: The Plans Know Your Numbers. Do You?
- Medication Adherence: The Impact on National Healthcare and Your Pharmacy Practice
- Panel Discussion with Session Presenters

**10:00 AM - 12:30 PM**      **Spouse Trip- Terra Studio**

*(Transportation and lunch provided)*

The home of the Original Bluebird of Happiness® and the Pink Bird of Hope®, Terra Studios is a wonderland of art, a popular Northwest Arkansas tourist attraction and a family friendly destination. Watch as their collectible glass bluebirds are proudly made by skilled Arkansas crafts people. They showcase American arts and crafts, Ozark crafts, handmade collectibles and unique gifts created by local artists.



Terra Studio entrance.



**12:00 - 1:30 PM Luncheon in Exhibit Hall**

**2:00 - 5:15 PM CPE Block Four:  
Clinical Update**

- 2014 Pharmacology and Therapeutics Update
- Computer Alert Fatigue – Don't Ignore These Important Drug-Drug Interactions
- Panel Discussion with Session Presenters



**7:00 - 9:00 PM Walton Arts Center-  
Art of Wine**

Honoring APA's Wholesale Partners: AmerisourceBergen, Cardinal Health, McKesson, Morris & Dickson and Smith Drug

*(See Family Dinner option below as an alternative to Art of Wine.)*

Friday night at **Art of Wine** is the party of the summer. You will be able to choose from a selection of more than 400 different wines from around the world and food from the area's best restaurants - all in a festive party atmosphere in the heart of Northwest Arkansas' entertainment district. This evening will feature a silent auction which will include unique art, wine and entertainment items. So come and enjoy the tasting experience and discover your new favorite wines!

**7:00 - 8:30 PM Family Dinner-  
AQ Chicken House**

Nothing beats the delicious crisp taste of old-fashioned pan fried chicken, the way Grandma used to make it. The AQ Chicken House has been serving pan fried chicken for more than fifty years. The AQ stands for "Arkansas Quality" and the restaurant has been voted Best Restaurant in Northwest Arkansas as well as being named the place to find the Best Pan Fried Chicken, the best BBQ ribs, the best plate lunch, and the best overall restaurant.

## **SATURDAY, JUNE 14, 2014**

**7:00 - 10:00 AM Registration**

**7:30 - 8:30 AM Breakfast & State of the  
Association Address**

**8:45 AM - 12:00 PM CPE Block Five:  
Protecting Your License**

- Integrating the PDMP into Your Practice
- Pharmacy Law Update & Diversion Protection Tools
- Panel Discussion with Session Presenters

**12:00 PM Convention Adjourns**

## **CONTINUING PHARMACY EDUCATION SESSIONS**

### **THURSDAY, JUNE 12, 2014**

#### **Team-based Healthcare Block (8:30 AM – Noon)**

**8:45 - 10:00 AM Pharmacists Role in  
Reducing Readmissions**

ACPE # 0004-9999-14-100-L04-P (1.5 hours)

*This CPE activity will be Knowledge-based*

**Presenter:** John Vinson, Pharm.D., Clinical Pharmacy Director, UAMS West

#### **CPE Objectives:**

- Identify the five most common causes of hospital readmissions.
- Explain the financial implications of a patient being readmitted to a hospital within seven days of discharge.
- Create an action plan for inpatient pharmacists to discharge the patient to an ambulatory or community pharmacist.
- Identify five activities that pharmacists can integrate into their workflow that will assist in reducing readmissions.

**10:10 - 11:25 AM Pharmacists' Role in the  
Patient Centered Medical  
Home (PCMH)**

ACPE # 0004-9999-14-101-L04-P (1.5 hours)

*This CPE activity will be Knowledge-based*

**Presenter:** Jeremy Thomas, Pharm.D., Associate Professor, UAMS College of Pharmacy  
Arkansas Blue Cross Blue Shield

#### **CPE Objectives:**

- Describe the essential pieces of a patient-centered medical home.
- Explain how patient-centered medical homes are structured.
- Identify the infrastructure requirements for an optimal PCMH.
- Describe barriers and opportunities that exist to implementing the PCMH model.
- Discuss PCMH pockets of excellence in Arkansas and understand the roles that pharmacists play in these PCMHs.

**11:30 AM - 12:00 PM Panel Discussion with  
Session Presenters**

**Panelists:** John Vinson, Pharm.D. and  
Jeremy Thomas, Pharm.D.

*(You must attend the panel discussion to receive credit for the two prior sessions.)*

**2:00 – 5:15 PM The ABCs of MTM Block**

ACPE # 0004-9999-14-102-L04-P (3.0 hours)

*This CPE activity will be Knowledge-based***Presenter:** Eric Crumbaugh, Pharm.D., Director of Clinical Programs, Arkansas Pharmacists Association**CPE Objectives:**

- Define services conducted by community pharmacists in the every-day work flow that are encompassed within Medication Therapy Management.
- Discuss tactics to document and bill for routine pharmacy clinical services such as drug-drug interactions.
- Identify MTM tasks that a pharmacy's technicians, clerks, and interns can perform.
- Describe the top 5 pharmacist intervention opportunities that will directly affect the store's star ratings.

**FRIDAY, JUNE 13, 2014****Shoot for the Medicare Stars Block  
(8:45 AM – Noon)****8:45 - 10:00 AM****Measuring Quality  
Performance Standards  
and the CMS STAR Rating  
System: The Plans Know  
Your Numbers. Do You?**

ACPE # 0004-9999-14-103-L04-P (1.5 hours)

*This CPE activity will be Knowledge-based***Presenter:** Elliott Sogol, Ph.D., RPh. FAPhA, VP Professional Relations, Pharmacy Quality Solutions, Inc.**CPE Objectives:**

- Describe Value Driven Health Care.
- Describe the CMS Star ratings process as it relates to medications.
- Identify performance improvement strategies related to medication measurement in the Star ratings process.
- Explain the reasoning for measuring the quality of medication management and medication use.
- Discuss where plans are headed related to the quality of medication management and medication use.

**10:10 - 11:25 AM****Medication Adherence:  
The Impact on National  
Healthcare and Your  
Pharmacy Practice**

ACPE # 0004-9999-14-104-L04-P (1.5 hours)

*This CPE activity will be Knowledge-based***Presenter:** Richard Logan, Pharm.D., Co-Owner, MedHere Today, LLC**CPE Objectives:**

- Explain the history and significance of medication adherence.
- Describe the economic impact of medication adherence.
- Recognize pharmacy's impact on medication adherence.
- Describe medication adherence's impact on pharmacy practice.
- Explain the interest third party payers have in medication adherence.
- Explain the relationship between narrow contracting networks and medication adherence.

**11:30 AM - 12:00 PM Panel Discussion with  
Session Presenters****Panelists:** Richard Logan, Pharm.D. and Elliott Sogol, Ph.D., RPh. FAPhA**(You must attend the panel discussion to receive credit for the two prior sessions.)****Clinical Update Block (2:00 – 5:00 PM)****2:00 - 3:15 PM****2014 Pharmacology and  
Therapeutics Update**

ACPE # 0004-9999-14-105-L01-P (1.5 hours)

*This CPE activity will be Knowledge-based***Presenter:** Glen E. Farr, Pharm.D., Professor & Associate Dean, University of Tennessee College of Pharmacy**CPE Objectives:**

- Describe the mechanism of action and the therapeutic application of several recently introduced drugs.
- Identify essential information to more effectively counsel patients on changes in the therapeutic application(s) of existing drugs, such as the recent recommendations for the treatment of hypertension, lipids and mental health disorders.
- Compare and contrast changes in the current therapeutic approach to various disease processes, including drugs used in mental health, pain management, cardiovascular health, diabetes, women's health and miscellaneous conditions.
- Evaluate evidence-based studies to appropriately respond to questions and concerns from prescribers and patients on recent reports in the health professions literature.

**3:25 - 4:40 PM****Computer Alert Fatigue  
– Don't Ignore These  
Important Drug-Drug  
Interactions**

ACPE # 0004-9999-14-106-L01-P (1.5 hours)

*This CPE activity will be Knowledge-based***Presenter:** Daniel C. Malone, RPh, PhD, Professor, University of Arizona College of Pharmacy

**CPE Objectives:**

- Identify factors that contribute to computer generate alert fatigue
- Describe the basic mechanisms for drug-drug interactions.
- Identify medications involved in clinically relevant interactions.
- Given selected drug-drug interactions, determine possible management strategies to avoid or minimize harm.

**4:45 - 5:15 PM****Panel Discussion with  
Session Presenters**

**Panelists:** Glen E. Farr, Pharm.D. and  
Daniel C. Malone, RPh, PhD

*(You must attend the panel discussion to receive credit for the two prior sessions.)*

**SATURDAY, JUNE 14, 2013****Protecting Your License Block (8:45 AM – Noon)****8:45 - Noon****Integrating the PDMP  
into Your Practice**

ACPE # 0004-9999-14-107-L04-P (1.5 hours)

*This CPE activity will be Knowledge-based*

**Presenter:** Scott Pace, Pharm.D., Esq., Chief  
Operating Officer, Arkansas Pharmacists Association

**CPE Objectives:**

- Explain the growing problem of prescription drug abuse in Arkansas.
- Describe the trend of prescription drug abuse among teens in Arkansas.
- Identify trends amongst the most commonly prescribed prescription drugs in Arkansas.
- Summarize how to enroll in and use the PDMP.
- Describe workflow considerations and best practices for when to access the PDMP.

**10:10 AM – 11:25 AM    Pharmacy Law Update &  
Diversion Protection Tools**

ACPE # 0004-9999-14-108-L03-P (1.5 hours)

*This CPE activity will be Knowledge-based*

**Presenter:** John C. Kirtley, Pharm.D., Executive  
Director, Arkansas State Board of Pharmacy

**CPE Objectives:**

- Analyze recent changes in Pharmacy regulations in Arkansas.
- Discuss the reasoning behind changes to pharmacy regulations.
- Demonstrate understanding of recent pharmacy regulatory changes and challenges.
- Identify three practice changes to protect your controlled substance inventory.

**11:30 AM - 12:00 PM    Panel Discussion with  
Session Presenters**

**Panelists:** Scott Pace, Pharm.D., Esq. and John  
Clay Kirtley, Pharm.D.

*(You must attend the panel discussion to receive credit for the two prior sessions.)*



The University of Arkansas for Medical Sciences College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of Continuing Pharmacy Education.

**Continuing Education Credit:**

These programs are open to all pharmacists. To receive credit, the pharmacy participant must complete & submit attendance forms and complete all online post-tests/program evaluation forms. If the attendance documentation is illegible then no credit can be issued. Partial credit will not be given for a session; you must attend each session in full to receive credit for that particular session. Credit will be uploaded to CPE Monitor within 60 business days of completion of program. Participants will be notified via email when credit has been uploaded to the CPE monitor database. You may check the status of your CPE credit anytime by logging on to your CPE Monitor account at [www.mycpemonitor.net](http://www.mycpemonitor.net).



This event is co-sponsored with the UAMS College of Pharmacy. For questions regarding CPE credit please contact the CPE Office at 501.686.5396.



West Dickson Street in charming downtown Fayetteville.



# APA 2014 Annual Convention REGISTRATION FORM

Register online at [www.arrx.org](http://www.arrx.org)

First Name: \_\_\_\_\_  
 Last Name: \_\_\_\_\_  
 Designation:  P.D.  Pharm.D.  
 Technician  Student  Other  
 Nickname (for badge): \_\_\_\_\_  
 Home Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Employer: \_\_\_\_\_  
 Pharmacist License # (e.g. PD01234): \_\_\_\_\_  
 NABP E-Profile #: \_\_\_\_\_  
 Date of Birth: Month \_\_\_\_\_ Day \_\_\_\_\_

## PHARMACIST FULL REGISTRATION PACKAGE

Includes: All education sessions and CPE, receptions, exhibit hall admission, prize drawings, breaks and social event tickets for *Thursday, Friday and Saturday*.

**Cutoff date for early bird registration is May 16, 2013.**

	APA MEMBER		NON MEMBER*	
	Before 5/16	After 5/16	Before 5/16	After 5/16
Full Registration	<input type="checkbox"/> \$259	<input type="checkbox"/> \$289	<input type="checkbox"/> \$354	<input type="checkbox"/> \$384
Full Registration & Spouse/Guest	<input type="checkbox"/> \$359	<input type="checkbox"/> \$389	<input type="checkbox"/> \$454	<input type="checkbox"/> \$484

\*Non-member price includes 2014 APA Membership.

## PHARMACIST DAILY REGISTRATION PACKAGE

Includes: All education sessions and CPE, receptions, exhibit hall admission, prize drawings, breaks and social events *for the day of registration*.

	APA MEMBER	NON MEMBER
Thursday Only Registration	<input type="checkbox"/> \$199	<input type="checkbox"/> \$249
Thursday Only Registration and Spouse/Guest	<input type="checkbox"/> \$249	<input type="checkbox"/> \$299
Friday Only Registration	<input type="checkbox"/> \$199	<input type="checkbox"/> \$249
Friday Only Registration and Spouse/Guest	<input type="checkbox"/> \$249	<input type="checkbox"/> \$299
Saturday Only Registration	<input type="checkbox"/> \$149	<input type="checkbox"/> \$199
Saturday Only Registration and Spouse/Guest	<input type="checkbox"/> \$199	<input type="checkbox"/> \$249

## Refund Policy

By May 23, 2014, 50 percent refund will be issued. After May 23, 2014, **no refund** will be issued. All refund/cancellation requests **must be submitted to APA in writing**. Registrations are non-transferrable.

## TECHNICIAN REGISTRATION PACKAGE

	APA MEMBER	NON MEMBER*
Full Registration	<input type="checkbox"/> \$175	<input type="checkbox"/> \$210
Thursday Only Registration	<input type="checkbox"/> \$120	<input type="checkbox"/> \$140
Friday Only Registration	<input type="checkbox"/> \$120	<input type="checkbox"/> \$140
Saturday Only Registration	<input type="checkbox"/> \$120	<input type="checkbox"/> \$140

\*Non-member price includes 2014 APA Membership.

## PHARMACY STUDENT SPONSORSHIP

**Pharmacy Student Sponsorship - \$85**  
 Sponsor a student pharmacist to provide the opportunity for a UAMS or Harding College of Pharmacy student to attend the APA convention for free.

Number of Students to Sponsor \_\_\_ @ **\$85 each** \_\_\_\_\_

## ADDITIONAL CONVENTION ACTIVITIES

### Wednesday, June 11

**Convention Golf Tournament - \$65**

Number of Golfers \_\_\_ at **\$65 per player** = \_\_\_\_\_  
 Name(s) of Golfers \_\_\_\_\_

### Friday, June 13

**Spouse Trip to Terra Studios - \$25**

Name of Attendee \_\_\_\_\_

## RESERVATIONS & PAYMENT

Please let us know the number of attendees for each event you plan to attend.

- \_\_\_ Thu., June 12- Luncheon & Awards Ceremony
- \_\_\_ Thu., June 12- Opening Reception
- \_\_\_ Fri., June 13- AP-PAC Breakfast
- \_\_\_ Fri., June 13- Art of Wine at Walton Arts Center OR
- \_\_\_ Fri., June 13- Family dinner at AQ Chicken House
- \_\_\_ Sat., June 14- Breakfast & State of Association Address

### Extra Tickets to Social Events – Friday, June 13

Social Event Tickets are included in the Full Registration package. Additional tickets may be purchased for guests.

**Art of Wine at Walton Arts Center**  
 Number of tickets \_\_\_\_\_ @ \$80 = \_\_\_\_\_

(OR)

**Family dinner at AQ Chicken House**  
 Number of tickets \_\_\_\_\_ @ \$15 = \_\_\_\_\_

**Total Amount:** \_\_\_\_\_

Payment Type: Visa AmEx MC Discover Check  
 Card# \_\_\_\_\_ Exp \_\_\_\_\_ Sec Code \_\_\_\_\_

Made payable to Arkansas Pharmacists Association:  
 417 S. Victory St., Little Rock, AR 72201  
 Fax to: 501-372-0546. Or register at [www.arrx.org](http://www.arrx.org).



417 South Victory Street  
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# 2014 CONVENTION

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Fayetteville, Arkansas