



January 6, 2012

Dear Prospective Exhibitor:

Happy New Year! It is hard to believe we've reached this milestone, but we are making final plans for the 130<sup>th</sup> Annual Convention of the Arkansas Pharmacists Association at the Embassy Suites in Rogers. Exhibit dates will be June 21-22, 2012.

I encourage you to exhibit at the 2012 APA Convention. It is the largest gathering of pharmacists, pharmacy technicians and others affiliated with pharmacy in Arkansas held during the year. I'm sure you will find it valuable to reach out to those individuals to promote your products and services.

Educational seminars and events will be scheduled to allow attendees plenty of time to interact with exhibitors. A fun-filled Thursday, June 21 evening reception has been planned for 7 p.m. in the exhibit area. On Friday, exhibits will open at Noon and close at 2:30 p.m. During that time a luncheon will be served in the exhibit area for all attendees.

Each display table will be complete with an electrical outlet, company name sign, skirted table and two chairs. See the exhibitor brochure enclosed for more detailed information.

We also invite you to donate a prize for the drawings to be held in the exhibit area. The prize drawings always add to the fun and excitement during Convention. Drawings are scheduled for Thursday, June 21 and Friday, June 22 during exhibit times. We have enclosed a gift donation form for your convenience.

We expect exhibit spaces to sell out. The last convention APA held in Rogers attracted more than 450 participants. Space is limited, so please reserve your booth as quickly as possible. Booths will be reserved on a first-come, first-served basis.

Please make your check payable to **Arkansas Pharmacists Association**. To ensure your space is held please forward payment, Exhibit Space Contract, and registration forms to the APA office in the enclosed envelope by June 1, 2012. Our Federal Tax Identification Number is 71-0005345.

For additional details, please contact Celeste Reid, Booth Coordinator, at [celeste@arrx.org](mailto:celeste@arrx.org), 501-372-5250.

Sincerely,

A handwritten signature in black ink that reads "Mark S. Riley".

Mark S. Riley, Pharm.D.  
Executive Vice President

417 South Victory Street, Little Rock, AR 72201-2923; 501-372-5250; fax-501-372-0546; [www.arrx.org](http://www.arrx.org)



## 2012 Gift Donation Form

Our company wishes to donate the following gift(s) for the prize drawings to be held in the exhibit area. Prize drawings will be held during exhibit hours Thursday, June 21 and Friday, June 22.

**Gift(s)**

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**Please check one of the following:**

Our company will send our gift(s) to the Association office prior to convention.

A representative will bring our gift(s) to the convention registration desk.

**Company Name**

**Contact Person**

**Address**

**City**

**State**

**Zip**

**Phone Number**

**Fax Number**

**Email**

***Thank you for your contribution!***

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**Please mail, fax or email to:**

Celeste Reid, Arkansas Pharmacists Association, 417 South Victory Street, Little Rock, AR 72201  
fax- 501-372-0546, email [celeste@arrx.org](mailto:celeste@arrx.org).



## COMPLIMENTARY

### EXHIBITOR REGISTRATION FORM

(Please complete and return with contract no later than June 1, 2012)

Fax 501-372-0546; or email [celeste@arrx.org](mailto:celeste@arrx.org)

**NAME:** \_\_\_\_\_  
(As you would like it to appear on name tag.)

**TITLE:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

Please check if this is your first APA convention. \_\_\_\_\_

Two complimentary forms are enclosed. If you need additional forms for rotating representatives, please make copies of this form. Please be sure to include **all** representatives. This information is required so that packets can be prepared prior to your arrival. Packets will be available at the registration desk, and need to be claimed prior to exhibition on Thursday evening.

The Annual **APA Golf Tournament** will be held **Wednesday afternoon, June 20**. If you would like to play, please let us know and information will be sent to you.

FOR OFFICE USE ONLY

Date Received \_\_\_\_\_ Contract Received \_\_\_\_\_ Booth # \_\_\_\_\_

### Exhibitor Space Contract

Arkansas Pharmacists Association  
130th Annual Convention  
June 21-22, 2012  
Embassy Suites - Rogers

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Booth Choice #1 \_\_\_\_\_  
Booth Choice #2 \_\_\_\_\_

#### Authorization

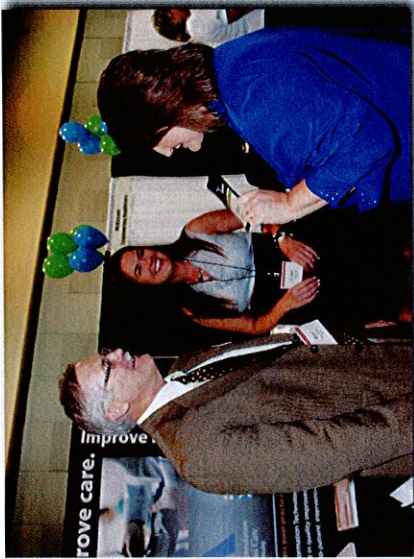
I understand that if APA is not successful in securing either of the requested exhibit spaces, one may be assigned to us. Space rental (per exhibit), must accompany space contract. No refunds will be issued. We agree to abide by rules affecting the 2012 Convention and Exposition.

Authorized by \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_  
NOTE: An identification sign will be furnished for each exhibit. Please print the text for your sign on the line below. Limit the text to 30 letters.

#### Please detach & mail or scan and e-mail to:

Celeste Reid  
creid@arrx.org  
Arkansas Pharmacists Association  
417 South Victory  
Little Rock, Arkansas 72201  
501-372-5250 phone  
501-372-0546 fax  
[www.arrx.org](http://www.arrx.org)

Deadline - June 1, 2012



# ARKANSAS PHARMACISTS ASSOCIATION 130TH ANNUAL CONVENTION



#### Golf Tournament

The annual golf tournament will be held on Wednesday, June 20th. Additional information available upon request.

#### Prize Drawings

Prize drawings will be held in the exhibit area on Thursday night, June 21st, and Friday, June 22nd.

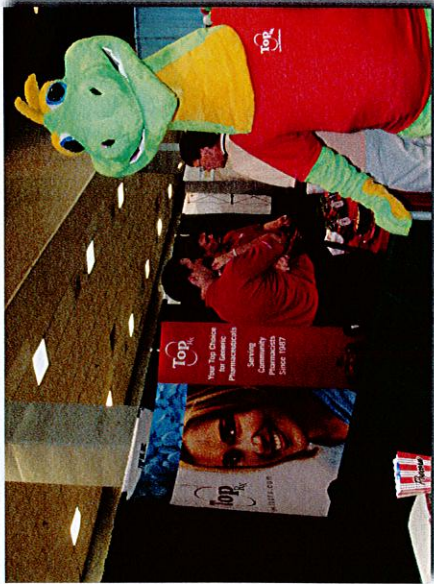
#### For Additional Information

Arkansas Pharmacists Association  
417 South Victory St.  
Little Rock, Arkansas 72201  
501-372-5250 phone  
501-372-0546 fax  
[www.arrx.org](http://www.arrx.org)



EXHIBITOR PROSPECTUS  
JUNE 21-22, 2012  
EMBASSY SUITES  
ROGERS

[WWW.ARRX.ORG](http://WWW.ARRX.ORG)



## APA 130th Annual Convention June 21-22 Embassy Suites – Rogers

The Arkansas Pharmacists Association invites you to exhibit during the 130th Annual Convention on June 21-22, 2012 at the Embassy Suites in Rogers. We anticipate a large pharmacist and exhibitor attendance. We urge you to reserve your booth space as soon as possible. Exhibit space is filled on a first-come, first-served basis. Your support of Arkansas pharmacy is appreciated. The APA staff will work with you to make your participation both productive and enjoyable. Please contact APA at 501-372-5250 if you need further information.

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### Exhibitor Setup and Removal

Exhibit set-up time will be from 10:00am to 3:30pm on Thursday, June 21st. All exhibits must be removed after 2:30pm on Friday, June 22nd.

### Must Read Information

On Thursday, June 21st, you will not be allowed in the exhibit area between 5:30pm and 7:00pm. Please be sure to have your exhibit fully set up by 5:30pm.

### Decorating and Drayage Service

For additional accessories or services related to displaying, please contact:

Embassy Suites  
3303 Pinnacle Hills Parkway  
Rogers, Arkansas 72758  
479-254-8400 phone  
479-845-2001 fax

### Exhibit Hours

**Thursday, June 21st – 7:00pm – 9:00pm**  
A reception will be held in the exhibit area. Please be present and have your display set. Activities are planned.

**Friday, June 22nd – 12:00pm – 2:30pm**  
A casual luncheon will be served for all convention attendees in the exhibit area.

### Room Reservations

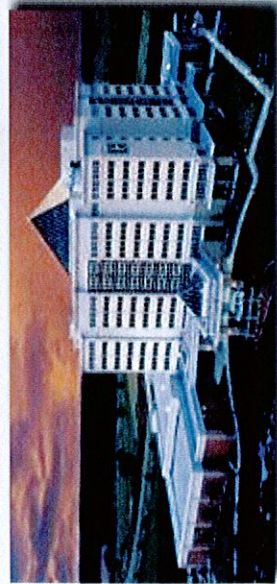
Embassy Suites  
3303 Pinnacle Hills Parkway  
Rogers, Arkansas 72758  
479-254-8400 phone  
479-845-2001 fax

Please mention APA CONVENTION to receive convention rate.

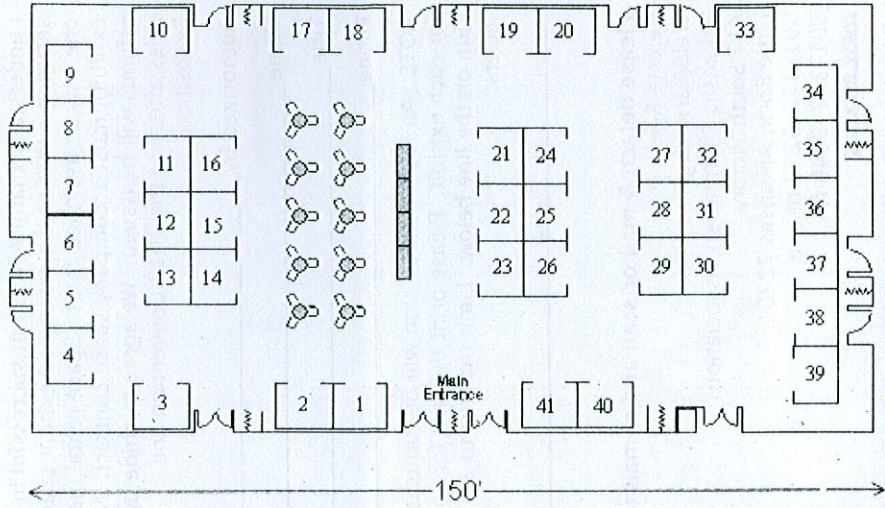
### Exhibitor Specifications

All exhibits are complete with an identification sign, skirted table, two chairs, wastebasket, and one electrical outlet, if needed. Contact the Embassy Suites for information regarding additional electrical needs. Exhibit space is on a first-come, first-served basis. Booths will be located in Pinnacle Ballroom and are 8x8.

**Booth Price: \$650**



### Pinnacle Ballroom Embassy Suites – Rogers



150' (width)  
67' (depth)