



## 2024 Annual APA Convention Schedule at a Glance June 5-7, 2024

Little Rock Marriott  
3 Statehouse Plaza, Little Rock, AR 72201

### Wednesday, June 5

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10AM – 11:30AM	APA Executive Committee Meeting
12Noon – 5PM	APA Board of Directors Lunch and Meeting
5PM – 8PM	Convention Kick-Off Social ( <i>Happy hour 5-6, food served at 6PM</i> )

### Thursday, June 6

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7AM – 4:30PM	Registration
7AM – 8:30AM	Breakfast
8:30AM – 11:45AM	Continuing Education
12Noon – 2PM	AP-PAC Luncheon & Awards Ceremony
2PM – 2:30PM	AP-PAC Committee Meeting
2PM – 5PM	Continuing Education
5PM – 5:30PM	President’s Reception Honoring APA (Past) President
5PM – 7PM	Opening Reception and Networking with Exhibitors

### Friday, June 7

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7AM – 4:30PM	Registration
7:15AM – 8:30AM	Arkansas Pharmacy Foundation Board Meeting and Past President Council
7AM – 8:30AM	Breakfast
7:15AM – 8:15AM	CPESN Business Meeting
8:30AM – 12:15PM	Continuing Education
12:15PM – 2:15PM	Lunch and Networking with Exhibitors
2:15PM – 4:15PM	Continuing Education

## Thursday, June 6

<b>8:30 – 10:15 a.m.</b>	<b>From Pushback to Pushing Forward: Successful Strategies for Engaging the Whole Team</b> Conway Room  <b>Pharmacist and Pharmacy Technician Learning Objectives:</b> <ul style="list-style-type: none"><li>• Discuss successful methods for introducing new concepts to pharmacy staff to minimize pushback.</li><li>• Evaluate methods to improve pharmacy programs based on staff input and results.</li><li>• Describe your current culture and how it can adjust to align with changes.</li></ul> <b>Travis Wolff, PharmD, owner, PharmFurther Coaching</b>
<b>10:15-11:45 a.m.</b>	<b>The Business Case for Medical Billing</b> Conway Room  <b>Pharmacist and Pharmacy Technician Learning Objectives:</b> <ul style="list-style-type: none"><li>• Discuss medical billing opportunities available in Arkansas.</li><li>• Discuss the value proposition for implementing pharmacist-led medical billing.</li><li>• Discuss how to integrate the program in your workflow and market to your patient population.</li></ul> <b>Denise Clayton, Denise M. Clayton, PD, FAPhA, Clinical Pharmacist, Commercial Pharmacy Operations, Arkansas BlueCross BlueShield</b> <b>Jenny Wells, PharmD, pharmacist-in-charge, The Pharmacy at Wellington</b>
<b>12-2 p.m.</b>	<b>AP-PAC Luncheon &amp; Awards Ceremony</b> Salons B & C
<b>2-2:30 p.m.</b>	<b>Dollars &amp; Sense: Tools to Managing Your Money</b> Conway Room  <b>Pharmacist and Pharmacy Technician Learning Objectives:</b> <ul style="list-style-type: none"><li>• Describe financial strategies to achieve personal financial goals.</li><li>• Explain how to create and manage a budget.</li><li>• Describe three principles for financial independence.</li></ul> <b>Joe Baker, MBA</b>

## Thursday, June 6 (Continued)

<p>2:30-3 p.m.</p>	<p><b>Pharmacy Accounting 101</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Describe the key elements of important pharmacy financial statements.</li><li>• Interpret financial data to understand the financial operations of a pharmacy.</li></ul> <p><b>Schwanda Flowers, PharmD, managing director, First Financial Bank</b></p>	
<p>3-4 p.m.</p>	<p><b>Supporting Patients with Diabetes</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Review clinical updates critical to diabetes treatment and CGM management.</li><li>• Discuss how various members of the health care team including pharmacists, technicians, community health workers, and students contribute to the care of patients with diabetes.</li><li>• Describe the value proposition for implementing a diabetes self-management program in the pharmacy.</li></ul> <p><b>Travis Wolff, PharmD, owner, PharmFurther Consulting</b></p>	
<p>4-5 p.m.</p>	<p><b>Addressing PBM Challenges that You Encounter in Workflow</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Discuss the responsibility of the state PBM division's office, including daily workflow of claims and investigative abilities.</li><li>• Differentiate which claims fall within the state PBM division's office jurisdiction and which do not.</li><li>• List best practices for managing underpaid claims that fall outside of the state PBM office's jurisdiction.</li></ul> <p><b>Amy Seale, PharmD, PBM Division Director, Arkansas Department of Insurance</b></p> <p><b>Brandon Achor, PharmD, owner, Achor Family Pharmacy, Arkansas State Representative for the 71<sup>st</sup> District</b></p>	<p><b>Colleagues in Consultation Roundtables (Non-CE)</b> Salons B &amp; C</p> <ul style="list-style-type: none"><li>• Student loans, buying a house, and other considerations and other considerations for student pharmacists</li><li>• Addressing DSME barriers</li><li>• Compounding pearls</li></ul> <p>And, other hot topics in development. Have an idea for a topic discussion? Email <a href="mailto:Marlene@arrx.org">Marlene@arrx.org</a>.</p>

## Friday, June 7

8:30-10:30 a.m.	<p><b>Marketplace Dynamics that are Shaping the Way You Practice</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Explain legislative and regulatory changes influencing pharmacy.</li><li>• Identify at least three trends in the pharmacy marketplace that will impact patient care.</li><li>• Describe current trends of pharmacy burglaries in the state and security measures to prevent them.</li></ul> <p><b>John Vinson, PharmD, CEO, Arkansas Pharmacists Association</b> <b>Bri Morris, PharmD, Vice President of Innovation, Arkansas Pharmacists Association and Executive Director, Arkansas CPESN</b> <b>John Kirtley, PharmD, Executive Director, Arkansas Board of Pharmacy</b></p>
10:30-11:30 a.m.	<p><b>Integrating Community Health Workers in Workflow</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Define social determinants of health (SDoH) and explain how certain social determinants of health can be barriers to optimizing care.</li><li>• Describe the financial value having a community health worker on your staff can bring to your business.</li><li>• Identify roles for community health workers in enhanced service delivery.</li></ul> <p><b>Richard “Tripp” Logan, III, PharmD, owner, SEMO Rx Pharmacies</b></p>
11:30 a.m -12:15 p.m.	<p><b>Marketing Tips and Tricks You Need to Know</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"><li>• Discuss best practices for optimizing social media to promote patient care services.</li><li>• Discuss ChatGPT and the applicability for pharmacy marketing.</li></ul> <p><b>Scott and Anne Pace, PharmDs, owners, Kavanaugh Pharmacy</b></p>
12:15-2:15 p.m.	<p><b>Lunch and Networking with the Exhibitors</b></p>

## Friday, June 7 (Continued)

<p>2:15-3 p.m.</p>	<p><b>Medicare 101 and Becoming an Insurance Agent</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"> <li>• Compare and contrast the different components of Medicare coverage.</li> <li>• Describe best practices for helping patients navigate Medicare options.</li> <li>• Explain the role of a pharmacy-based insurance agent, including training requirements.</li> </ul> <p><b>Jett Jones, PharmD, owner, Medicine Shoppe</b></p>	<p><b>Addressing Medical Billing Roadblocks</b> Salons B &amp; C</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"> <li>• Identify barriers to medical billing implementation.</li> <li>• Discuss best practices for incorporating medical billing into pharmacy workflow.</li> <li>• List strategies to market medical billing services in the community.</li> </ul>
<p>3-4:15 p.m.</p>	<p><b>Rescue Revenue: Part 2</b> Conway Room</p> <p><b>Pharmacist and Pharmacy Technician Learning Objectives:</b></p> <ul style="list-style-type: none"> <li>• Discuss three opportunities you can take advantage of in the next six months to enhance pharmacy efficiencies and increase revenue.</li> <li>• Discuss best practices for managing an LTC at home operation.</li> </ul> <p><b>Blake Torres, PharmD, multi-store owner</b></p>	

***\*Schedule subject to change***



Participants at this event are eligible for up to twelve (12) hours of continuing pharmacy education. The Institute for Wellness and Education, Inc., is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education and will be the accrediting body for CPE credit for designated sessions at this event.