



**2024 Annual APA Convention
Schedule at a Glance
June 5-7, 2024
Little Rock Marriott
3 Statehouse Plaza, Little Rock, AR 72201**

Wednesday, June 5

10AM – 11:30AM	APA Executive Committee Meeting (Peck)
12Noon – 5PM	APA Board of Directors Lunch and Meeting (Manning)
5PM – 8PM	Convention Kick-Off Social (<i>Happy hour 5-6, food served at 6PM</i>) (APA Headquarters)

Thursday, June 6

7:30AM – 5:30PM	Registration (Second Floor near the elevator)
7:45AM – 8:45AM	Continental Breakfast (Salon Foyer)
8:30AM – 11:45AM	Continuing Education (Salon B)
12Noon – 1:45PM	AP-PAC Luncheon & Awards Ceremony (Salon C)
2PM – 2:30PM	AP-PAC Board Meeting (Peck)
2PM – 5PM	Continuing Education (Salon B)
5PM – 5:30PM	President's Reception Honoring APA (Past) President (Salon A)
5PM – 7PM	Opening Reception and Networking with Exhibitors (Salon A & Hallway)

Friday, June 7

7AM – 4:30PM	Registration (Second Floor near the elevator)
7:15AM – 8:30AM	Arkansas Pharmacy Foundation Board Meeting and Past President Council (Manning)
7AM – 8:30AM	Breakfast (Salon Foyer)
7:15AM – 8:15AM	CPESN Business Meeting (Hoffman)
8:30AM – 12:15PM	Continuing Education (Salon B)
12:15PM – 2:15PM	Lunch and Networking with Exhibitors (Salon A & Foyer)
2:15PM – 4:15PM	Continuing Education (Salon B)

Thursday, June 6 - Successful Strategies for Team Engagement and Medical Billing

8:30 – 10:15 a.m.	From Pushback to Pushing Forward: Successful Strategies for Engaging the Whole Team Salon B Pharmacist and Pharmacy Technician Learning Objectives: <ul style="list-style-type: none">• Discuss successful methods for introducing new concepts to pharmacy staff to minimize pushback.• Evaluate methods to improve pharmacy programs based on staff input and results.• Describe your current culture and how it can adjust to align with changes. Travis Wolff, PharmD, owner, PharmFurther Coaching
10:15-11:45 a.m.	The Business Case for Medical Billing Salon B Pharmacist and Pharmacy Technician Learning Objectives: <ul style="list-style-type: none">• Discuss medical billing opportunities available in Arkansas.• Discuss the value proposition for implementing pharmacist-led medical billing.• Discuss how to integrate the program in your workflow and market to your patient population. Denise Clayton, PD, FAPhA, Clinical Pharmacist, Commercial Pharmacy Operations, Arkansas BlueCross Blue Shield Kaitlin Bates, PharmD, Manager, ARHOME Quality, Arkansas Blue Cross Blue Shield Maddison Schuller, PharmD, Pharmacist-in-Charge, West Side Pharmacy Jenny Wells, PharmD, Pharmacist-in-Charge, The Pharmacy at Wellington
12-2 p.m.	AP-PAC Luncheon & Awards Ceremony Salon C
Thursday, June 6 Tools to Manage Your Business and Support Diabetic Patients	
2-2:30 p.m.	Dollars & Sense: Tools to Managing Your Money Salon B Pharmacist and Pharmacy Technician Learning Objectives: <ul style="list-style-type: none">• Describe three principles for financial independence.• Explain some financial truths that will make or break a portfolio.• Describe financial strategies to achieve personal financial goals. Joe Baker, MBA

Thursday, June 6 (Continued) – Tools to Manage Your Business and Support for Diabetic Patients

<p>2:30-3 p.m.</p>	<p>Pharmacy Accounting 101 Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Describe the key elements of important pharmacy financial statements. • Interpret financial data to understand the financial operations of a pharmacy. <p>Schwanda Flowers, PharmD, Managing Director, First Financial Bank</p>	
<p>3-4 p.m.</p>	<p>Supporting Patients with Diabetes Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Review clinical updates critical to diabetes treatment and CGM management. • Discuss how various members of the health care team including pharmacists, technicians, community health workers, and students contribute to the care of patients with diabetes. • Describe the value proposition for implementing a diabetes self-management program in the pharmacy. <p>Travis Wolff, PharmD, owner, PharmFurther Consulting</p>	
<p>4-5 p.m.</p>	<p>Addressing PBM Challenges that You Encounter in Workflow Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Discuss the responsibility of the state PBM division’s office, including daily workflow of claims and investigative abilities. • Differentiate which claims fall within the state PBM division’s office jurisdiction and which do not. • List best practices for managing underpaid claims that fall outside of the state PBM office’s jurisdiction. <p>Amy Seale, PharmD, PBM Division Director, Arkansas Department of Insurance Brandon Achor, PharmD, owner, Achor Family Pharmacy, Arkansas State Representative for the 71st District</p>	<p>Colleagues in Consultation Roundtables (Non-CE) Hoffman</p> <ul style="list-style-type: none"> • Financial Information • Addressing DSME barriers • Compounding Pearls • Wellness in the Workplace <p>Joe Baker, MBA Travis Wolfe, PharmD Greg Turner, PharmD Nicki Hilliard, PharmD</p>

Friday, June 7 – Connecting Marketplace Dynamics to the Way You Practice

8:30-10:30 a.m.	<p>Marketplace Dynamics that are Shaping the Way You Practice Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none">• Explain legislative and regulatory changes influencing pharmacy.• Identify at least three trends in the pharmacy marketplace that will impact patient care.• Describe current trends of pharmacy burglaries in the state and security measures to prevent them. <p>John Vinson, PharmD, CEO, Arkansas Pharmacists Association Bri Morris, PharmD, Vice President of Innovation, Arkansas Pharmacists Association and Executive Director, Arkansas CPESN John Kirtley, PharmD, Executive Director, Arkansas Board of Pharmacy</p>
10:30-11:30 a.m.	<p>Integrating Community Health Workers in Workflow Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none">• Define social determinants of health (SDoH) and explain how certain social determinants of health can be barriers to optimizing care.• Describe the financial value having a community health worker on your staff can bring to your business.• Identify roles for community health workers in enhanced service delivery. <p>Richard “Tripp” Logan, III, PharmD, owner, SEMO Rx Pharmacies</p>
11:30 a.m -12:15 p.m.	<p>Marketing Tips and Tricks You Need to Know Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none">• Discuss best practices for optimizing social media to promote patient care services.• Discuss ChatGPT and the applicability for pharmacy marketing. <p>Scott and Anne Pace, PharmDs, owners, Kavanaugh Pharmacy</p>
12:15-2:15 p.m.	<p>Lunch and Networking with the Exhibitors</p>

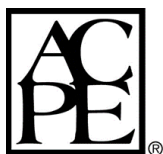
Friday, June 7 (Continued) – Medicare Coverage & Becoming an Insurance Agent + Rescue Revenue

2:15-3 p.m.	<p>Medicare 101 and Becoming an Insurance Agent Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Compare and contrast the different components of Medicare coverage. • Describe best practices for helping patients navigate Medicare options. • Explain the role of a pharmacy-based insurance agent, including training requirements. <p>Jett Jones, PharmD, owner, Medicine Shoppe</p>	<p>Getting Paid for Clinical Services Hoffman</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Identify barriers to medical billing implementation. • Discuss best practices for incorporating medical billing into pharmacy workflow. • List strategies to market medical billing services in the community. <p>Denise Clayton, PD Nicki Hilliard, PharmD Maddison Schuller, PharmD Julie Stewart, PharmD Amy Rodgers, CPhT</p>
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Friday, June 7 (Continued) – Getting Paid for Clinical Services + Rescue Revenue

3-4:15 p.m.	<p>Rescue Revenue: Part 2 Salon B</p> <p>Pharmacist and Pharmacy Technician Learning Objectives:</p> <ul style="list-style-type: none"> • Discuss three opportunities you can take advantage of in the next six months to enhance pharmacy efficiencies and increase revenue. • Discuss best practices for managing an LTC at home operation. <p>Blake Torres, PharmD, multi-store owner</p>
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****Schedule subject to change***



Participants at this event are eligible for up to twelve (12) hours of continuing pharmacy education. The Institute for Wellness and Education, Inc., is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education and will be the accrediting body for CPE credit for designated sessions at this event.